ZeeVee Guide

PLAYER AND ELECTRONIC PROGRAM GUIDE

User Manual
Updated February 2021
About ZeeVee:
ZeeVee is the leading manufacturer of high-quality encoder/modulator/decoder products for video distribution over any type of transmission media; be it RF coax, fiber, or copper ethernet.

Established in 2007, ZeeVee has been manufacturing industry-leading products while operating the company responsibly in compliance with the strictest levels of regulatory and environmental requirements. The standards by which we govern our corporate conduct are far higher than that required by law.

Our mission is to completely fulfill the toughest customer application requirements with the highest quality products we can produce. After the sale, we strive to support the customer with award-winning support and service. Our goal is that no customer shall be ever be dissatisfied. It is both our mission and our passion.

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Product Description

An Electronic Program Guide (EPG) presents information about the available programs without requiring that the consumer browse or “surf” through all the offered content to make a selection.

A minimal system consists of:

Video Sources
Encoder devices (HLS or RF)
Browser enabled device (Tablet, Laptop, PC etc..)
Internet access

ZeeVee Guide Part Numbers
The following part numbers are associated with the ZeeVee Guide.

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Part Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ZyPerMX Player</td>
<td>ZMXPLA</td>
<td>ZyPerMX Player is a cloud-based player that allows for HLS streams to be viewed via a web browser. Works with ZeeVee AV over IP products including ZyPerMX-2, ZyPerMX-4, or HdBridge3000 with 3KHVM4i Media Module Blade.</td>
</tr>
<tr>
<td>ZyPerMX Player with Electronic Program Guide IP-75</td>
<td>ZMXPLAEPG-IP-75</td>
<td>ZyPerMX Player with Electronic Program Guide IP-75 is a cloud-based player that allows for HLS streams to be viewed via a web browser and is coupled with television program guide information with support for up to 75 channels. Works with ZeeVee AV over IP products including ZyPerMX-2, ZyPerMX-4, or HdBridge3000 with 3KHVM4i Media Module Blade.</td>
</tr>
<tr>
<td>ZyPerMX Player with Electronic Program Guide IP-1 (Additional Channel)</td>
<td>ZMXPLAEPG-IP-1</td>
<td>ZyPerMX Player with Electronic Program Guide IP-1 (Additional Channel) is an annual service that provides television program guide information for each channel above the 75 channels provided by the required ZMXPLAEPG-IP-75</td>
</tr>
<tr>
<td>ZeeVee Electronic Program Guide RF-75 (Software only)</td>
<td>ZVEPG-RF-75</td>
<td>ZeeVee Electronic Program Guide RF-75 is an annual software/service that delivers television program guide information with support for up to 75 channels to a ZeeVee RF Modulator for distribution over coax. ZeeVee EPG software must be installed on a computer with Internet connectivity to access program guide information. Cables and ZeeVee RF Modulator hardware (with HDMI Input) not included.</td>
</tr>
<tr>
<td>Product Name</td>
<td>Part Number</td>
<td>Description</td>
</tr>
<tr>
<td>--------------------------------------------------</td>
<td>-------------</td>
<td>------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>ZeeVee Electronic Program Guide RF-75</td>
<td>ZVGD-RFS-1</td>
<td>“ZeeVee Electronic Program Guide RF-75 comes with ZeeVee Guide software preinstalled on a small form factor computer that delivers television program guide information to a ZeeVee RF Modulator for distribution over coax. It includes one year of ZeeVee EPG with support up to 75 channels. ZeeVee EPG hardware requires Internet connectivity to access program guide information. Cables and ZeeVee RF Modulator hardware (with HDMI Input) not included.</td>
</tr>
<tr>
<td>ZeeVee Electronic Program Guide RF-1 (Additional Channel)</td>
<td>ZVEPG-RF-1</td>
<td>“ZeeVee Electronic Program Guide RF-1 (Additional Channel)” is an annual service that provides television program guide information for each channel above the 75 channels provided by the required ZVEPG-RF-75 or ZVGD-RFS-1</td>
</tr>
</tbody>
</table>
RF System Highlights

The ZeeVee Guide in an RF system will provide a scrolling list of all available channels showing current and future programs for approximately the next 3 hours. The list will scroll from lowest numbered channel to highest numbered channel and then rollover/repeat.

The ZeeVee Guide itself can be viewed on a browser such as Chrome. The output from the laptop/PC running the browser can be fed back into the RF distribution network to make the Channel Guide available as a dedicated channel for all users.

See diagram below: (Customer provided Laptop or PC)
ZeeVee EPG

See diagram below: (Using ZeeVee provided EPG Player hardware)

RF Channel Guide example shown below:

<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00PM</td>
<td>4 WBZDT</td>
<td>George</td>
</tr>
<tr>
<td></td>
<td></td>
<td>The Talk</td>
</tr>
<tr>
<td>2:00PM</td>
<td>5 WCVBDT</td>
<td>General Hospital</td>
</tr>
<tr>
<td>2:00PM</td>
<td>7 WHDHDT</td>
<td>Funny You Should Ask</td>
</tr>
<tr>
<td>2:30PM</td>
<td>0 WMMURDT</td>
<td>General Hospital</td>
</tr>
<tr>
<td>2:30PM</td>
<td>10 WBTSLD</td>
<td>Pickler &amp; Ben</td>
</tr>
<tr>
<td>2:30PM</td>
<td>11 WENHDT</td>
<td>Curious George</td>
</tr>
<tr>
<td>2:30PM</td>
<td>26 WFXTDT</td>
<td>The Dr. Oz Show</td>
</tr>
<tr>
<td>3:00PM</td>
<td></td>
<td>Dr. Phil</td>
</tr>
<tr>
<td>3:00PM</td>
<td></td>
<td>The Ellen DeGeneres Show</td>
</tr>
<tr>
<td>3:00PM</td>
<td></td>
<td>Family Feud</td>
</tr>
<tr>
<td>3:00PM</td>
<td></td>
<td>Who Wants to Be a Millionaire</td>
</tr>
<tr>
<td>3:30PM</td>
<td></td>
<td>DailyMail TV</td>
</tr>
<tr>
<td>3:30PM</td>
<td></td>
<td>TMZ Live</td>
</tr>
<tr>
<td>3:30PM</td>
<td></td>
<td>Nature Cat</td>
</tr>
<tr>
<td>3:30PM</td>
<td></td>
<td>Wild Kratts</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
IP System Highlights

The EPG in an IP system (HLS streams only) will provide a list of all available channels showing current and future programs for approximately the next 3 hours. The list can be manually scrolled from lowest numbered channel to highest numbered channel.

At the top center of the screen is a video preview window. The EPG in this mode is fully interactive. Clicking on any channel will result in that channel's video/audio being playing in the preview window. The preview window can be double clicked to show the video full screen.

(Hiding the EPG)

IP System Diagram shown below:
ZeeVee Guide Channel Configuration

The EPG service is hosted on a server in the cloud.

The EPG data comes from a 3rd party service provider.

There are two parts to the EPG service: Channel Configuration and EPG display. Both components are accessed through a web browser.

The channel configuration interface is used by integrators to enable a unique EPG display for each of their customers. The process allows a user to select from the full channel lineup and local channels based on the users postal code. In addition, the integrator may configure site-local channels, such as for digital signage. From that channel list, the integrator selects the subset of channels for each customer and assigns each a local, rebroadcast channel number.

The distributor/integrator is provided a unique EPG ID which is used to configure the channel lineup and this EPG ID is then provided to the end customer. The distributor/integrator must provide ZeeVee the following information before being provided with the EPG ID.

   End Customer Name
   End Customer Contact information: Name, Phone, Email
   End Customer Address including postal code
   End Customer Content Provider. (Satellite provider, Cable provider etc.. Up to 3)
Editing the Channel Lineup

The Distributor or Integrator is responsible for setting up the EPG Lineup.

This is done from a browser by navigating to the following location and entering in the 9-digit EPG ID provided by ZeeVee. (Must include dashes)

https://epglineup.zeevee.com/zvepgprov.html

This will take the Distributor/Integrator into the EPG configuration screen where they can select desired channels, add Content URL if IP streaming and edit the look/feel of the EPG guide itself.

Below is image for adding IP channels.

Example URL for HLS stream: http://192.168.0.26/media/MX4-1.m3u8
Below is image for adding RF channels.

<table>
<thead>
<tr>
<th>Channel</th>
<th>Station</th>
<th>ICON</th>
<th>Affiliate</th>
<th>Name</th>
<th>Provider</th>
<th>Local Channel</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WINS</td>
<td>🌻</td>
<td>🌻</td>
<td>WINS</td>
<td>DIRECTV - Satellite</td>
<td></td>
</tr>
<tr>
<td>70</td>
<td>QVC</td>
<td>🏛</td>
<td>🏛</td>
<td>QVC</td>
<td>DIRECTV - Satellite</td>
<td>48</td>
</tr>
<tr>
<td>70</td>
<td>QVCHD</td>
<td>🏛</td>
<td>🏛</td>
<td>QVC HD</td>
<td>DIRECTV - Satellite</td>
<td></td>
</tr>
<tr>
<td>71</td>
<td>AUD</td>
<td>🏛</td>
<td>🏛</td>
<td>Audience Channel</td>
<td>DIRECTV - Satellite</td>
<td></td>
</tr>
<tr>
<td>71</td>
<td>AUDHD</td>
<td>🏛</td>
<td>🏛</td>
<td>Audience Channel HD</td>
<td>DIRECTV - Satellite</td>
<td></td>
</tr>
<tr>
<td>72</td>
<td>JTV</td>
<td>🏛</td>
<td>🏛</td>
<td>Jewelry Television</td>
<td>DIRECTV - Satellite</td>
<td></td>
</tr>
<tr>
<td>73</td>
<td>EVINE</td>
<td>🏛</td>
<td>🏛</td>
<td>EVINE Live</td>
<td>DIRECTV - Satellite</td>
<td>50</td>
</tr>
<tr>
<td>74</td>
<td>DT309</td>
<td>🏛</td>
<td>🏛</td>
<td>SHOPnow</td>
<td>DIRECTV - Satellite</td>
<td></td>
</tr>
<tr>
<td>75</td>
<td>SHOPLC</td>
<td>🏛</td>
<td>🏛</td>
<td>Shop LC</td>
<td>DIRECTV - Satellite</td>
<td>51</td>
</tr>
<tr>
<td>76</td>
<td>QVC2</td>
<td>🏛</td>
<td>🏛</td>
<td>QVC2</td>
<td>DIRECTV - Satellite</td>
<td></td>
</tr>
<tr>
<td>77</td>
<td>SALE</td>
<td>🏛</td>
<td>🏛</td>
<td>SALE: great prices on...</td>
<td>DIRECTV - Satellite</td>
<td></td>
</tr>
<tr>
<td>78</td>
<td>DT203</td>
<td>🏛</td>
<td>🏛</td>
<td>LOOK no farther for...</td>
<td>DIRECTV - Satellite</td>
<td></td>
</tr>
</tbody>
</table>
Lineup Table

The lineup table allows the integrator select which channels are included in the EPG display.

The ability to add a local channel (digital signage of some sort).

The table can be sorted on any of the columns. You may also filter based on an arbitrary string that appears in the Station, Affiliate or Name columns.

Adding a channel to the lineup: Just enter a number in the local channel for the desired channel. No ordering of numbers is required. The EPG display will always display in Local Channel order. (The channel will typically relate to the channel number or program number listed in Maestro)

IP Interactive EPG: Just add a “content URL” for each channel. It must be a valid, accessible HLS source file (m3u8). If using the ZeeVee ZyPerMX2/4 products; this URL information can be found on the IP Streaming tab within Maestro. (Note: The “content URL” field is not present in RF EPG installs)

Delete a channel from the lineup: Just delete the local channel number. It will become an empty entry.

You must click “Save Lineup” to have you changes take effect. They will take effect on any active EPG display within a few seconds.

Note: If there are a lot of channels, it can take a while to save.

Adding a local channel

Click on add “Add Local”. This will bring up a dialog box where you can enter the “Station”, “Name” and optional Icon File.

The “Station”, limited to 7 characters, shows up where it would be expected in the EPG display (like ABC, NBC). The name presently is used as the “program” for the channel and is repeated for every hour block in the EPG display.

The optional icon file can be a gif, jpeg or png file less than 50,000 bytes. The best is a png file with alpha channel for transparency. Clicking on the “Icon File” text box will bring up a file browser to select the file.

Don’t forget! Once you add the channel, you must assign it a Local Channel for it to appear in the EPG display.
Editing the EPG Look and Feel

The EPG can be modified in the following ways:

1. A custom image icon can be added to the top left area of the EPG display.  (Maximum 50KB file size)
2. The background color of the EPG display can be selected
3. The color of the even number rows can be selected
4. The color of the odd number rows can be selected
5. The color of the font used can be selected

Just click on the desired option and a color selection box will appear.  As changes are made, the small representation of the EPG on the screen will reflect the changes.  Save all changes when completed.
Using the EPG

The end customer should be provided their unique EPG ID.

From a browser navigate to the following location and enter in the 9-digit EPG ID including all dashes.

http://epg.zeevee.com/zvepg.html

Note: Once validated, the display will not require another validation unless browser cookies are erased.

Alternate EPG Validation

The user can also embed the EPG ID into the browser address line:

Example:


If the example above is used, then the EPG validation screen will not appear. This method may be useful in cases where the EPG address is saved as a browser bookmark.
The ZeeVee Guide display characteristics:

• You can enter “full screen” mode in the browser to fill the entire screen
• Resizing the browser window will cause the display to automatically resize to fit
• If the lineup does not fit within the display, it will scroll vertically.
• Any provisioning changes will “restart” and adjust the display within a few seconds.

Note that the ZeeVee Guide - IP is interactive and has a preview window located in the top center of the screen. The ZeeVee Guide - RF is not interactive. It does not have a preview window and will simply scroll through all available channels.
ZeeVee Guide Hardware (RFS-1)

ZeeVee offers an optional small form factor computer that provides access and distribution of programing guide information for RF systems. Note this is not required for either RF or IP installations. Setup of this hardware is detailed below:

The unit must be plugged into a network with Internet access and also connected to a display via an HDMI cable prior to applying power for the first time. It is desired that that network has a DHCP server that will automatically assign the unit an IP Address.

Once the unit has booted; an image similar to the following will appear on the connected display.

This screen will provide the IP Address of the unit assuming one has been assigned by a DHCP server. In the example above the IP address is 172.16.1.85

From any other computer on the network navigate to this location from a browser. You will get a similar screen as shown here. Enter in the EPG ID as provided by ZeeVee and the appropriate Time Zone. Now click “Start EPG”

On the display connected to the unit you should see the EPG information become available and start scrolling on the screen. Disconnect the unit from the display and connect it to an available input on a ZeeVee modulator. (ZvPro810 for example). The EPG should be assigned an RF channel so that it can be tuned to just like any other available channel.
Updating the ZeeVee Guide Hardware

From time to time, it may be necessary to perform a system update on the ZeeVee Guide Hardware. If this is needed you will receive an “update.epg” file from ZeeVee for this purpose. Copy this file onto a computer/laptop and then navigate to the EPG via the IP address. In the example above the IP Address was 172.16.1.85

Click on the “Update System” button. You can now navigate to the provided update.epg file. Select this file. The system will automatically update and reboot. There should be no need to re-enter the EPG-ID after this reboot occurs.
Appendix

Hardware Requirements

The following should be considered the minimum requirements for running the ZeeVee EPG.

<table>
<thead>
<tr>
<th>CPU</th>
<th>Intel Celeron at 1.0 GHz or greater</th>
</tr>
</thead>
<tbody>
<tr>
<td>Memory</td>
<td>4 GB or greater</td>
</tr>
<tr>
<td>I/O</td>
<td>HDMI 1.4 or HDMI 2.0</td>
</tr>
<tr>
<td></td>
<td>(A low resolution is recommended. Higher resolutions result in more and smaller information displayed on the screen)</td>
</tr>
<tr>
<td>Operating System</td>
<td>Windows 7, Windows 8, Windows 10, MacOS version 10.11 or newer, iOS version 9 or newer</td>
</tr>
<tr>
<td>Browser</td>
<td>Chrome, Firefox, Safari. (Recommend currently available versions)</td>
</tr>
</tbody>
</table>

Note: User should select a hardware platform designed for 24/7 operation the meets the minimum requirements shown above.

Important Notes

1. The ZeeVee Guide/EPG system is not compatible with AC3 Audio format. Please configure the ZyPerMX2/ZyPerMX4 or other streaming hardware to use the MP2 audio standard
Disclaimers

ZeeVee has striven to insure that this document is accurate and represents the described products fully. Although, ZeeVee assumes no responsibility for errors found, should any be found, please contact support@zeevee.com and corrections will be issued as appropriate.

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